



# Our one-of-a-kind Hybrid Design fuses two essential technologies:

## AirCool® Memory Foam

*for pressure relief and comfort*

AirCool® Memory Foam relieves disruptive pressure points by conforming to your body's position, while enhancing freedom of movement. The open-cell structure also naturally dissipates extraneous heat and is designed to keep you at your ideal sleeping temperature.



## Beautyrest® Smart Response® Pocketed Coil® Technology

*for conforming back support*

Hundreds of individually wrapped coils conform to your body weight and contour, providing a comfortable, customized rest.

As you change positions in your sleep, each coil's tapered top moves with you for consistent comfort, while the barrel-shaped lower portion provides excellent support.

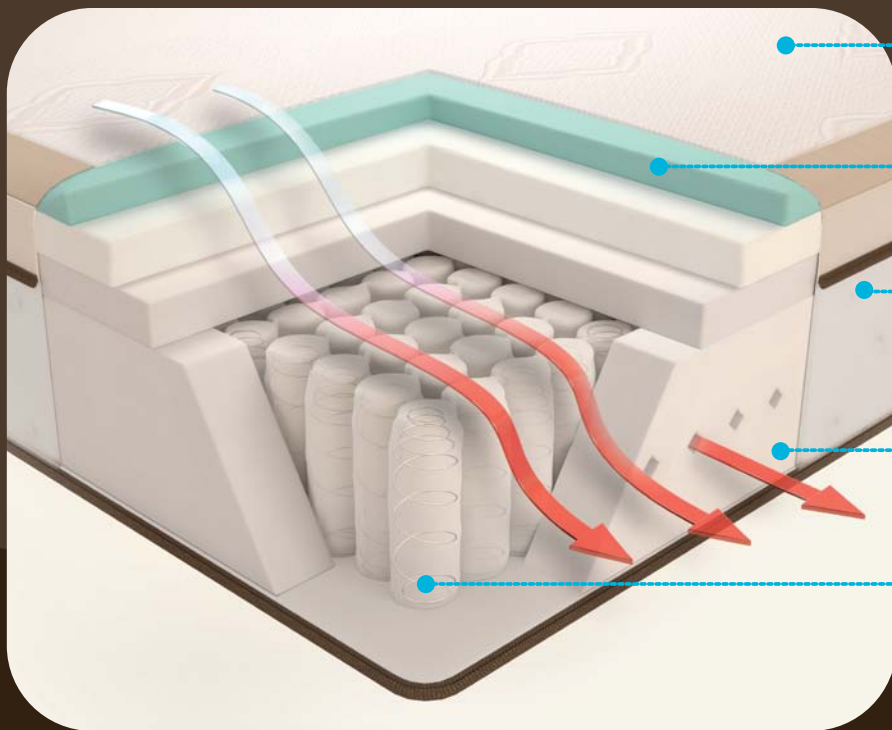


# A complete recharging sleep experience!



# Beautyrest® TruEnergy® adds up to an ideal sleeping experience.

*AirCool® Design is an integrated, multi-component system that works to create a cool, comfortable sleeping environment via exceptional airflow and breathability.*



#### **EvenLoft® Surface**

is a smooth, luxurious knit cover that conforms comfortably to your body.

#### **AirCool® Memory Foam**

designed to help keep you at your ideal sleeping temperature and reduce pressure points.

#### **AirCool® Mesh Border Fabric with Breathable Surround**

is a high-tech mesh that envelops the mattress to promote breathability.

#### **AirCool® BeautyEdge® Foam Encasement**

enhances mattress airflow and provides stability edge to edge.

#### **Beautyrest® Pocketed Coil® Technology**

moves with you for personalized conformability and is designed to help promote Proper Sleeping Posture.™

## **Beautyrest® TruEnergy® Product Line**

BLAINE™, BECCA™, ANNELIESE™, GABBY™, NOELLE™, ILIANA™, BRYANNA™,  
JENNA™, KAILEY™, RACHELLE™, MAKAYLA™, SALLIE™, ZOE™

**Beautyrest**  
recharge.  
**TruEnergy**